



## Game / Personal Coaching

Points of You is a new coaching game. After the field of coaching received prime-time exposure on Channel 2, it was clear to all that this is the hot item out there today. And now, everyone has the chance to do some personal coaching with the help of this new game, devised by two experienced and creative coaches – Yaron Golan, 30, a business coach with a background in psychology and business administration, and Efrat Shani, 40, a business coach in the creative field, with a background in design and theater. The two met some five years ago in the framework of a coaching course, and have been working on this project for the past two, inventing, developing and fine tuning – and the result is a pretty impressive one.

The game is designed to give everyone the opportunity to do some personal coaching, to take a close look at significant issues from different perspectives and to set up an array

of choices, to uncover hidden issues and to deal with them, to open oneself and come to new understandings that allow one to make decisions.

The game is designed as a board game, with a processes chart that serves as a kind of two-sided board. The kit comprises 65 cards, each of which displays a word that represents an important topic in our lives and a corresponding photograph. The photographs are the work of professional and amateur photographers from around the world (the U.S., Brazil, Singapore, Iran, Italy, Saudi Arabia and more) who have given the words their own personal perspective.

The kit also includes a 164-page, full-colour book that expands on the various topics and coaching cards, and helps to consolidate thoughts and understandings and focus on action.

The game can be played alone, or with a partner or friend – and can also be a way of spending

an evening with a group of friends, as an original way of spending a pre-wedding party.

The aesthetic, functional and meticulous design of the game is the work of Michal Granit (Michal Granit Design Studio), better known for her designs for the Comme il Faut fashion house.

Price: NIS 240-280

Available at the Steimatzky chain, through the company Web site at [www.points-of-you.us](http://www.points-of-you.us) and selected stores

Aya Bertenstein